



**DARIUSH TAMADON NEJAD**  
Operations Director

Dariush joined the business as Operations Director in 2016 bringing 25 years of unparalleled restaurant experience, latterly in Operations including as Group General Manager for Mark Hix Restaurants.

He is responsible for coordinating and overseeing the day to day running of our wholesale and retail operations. Dariush is a hands on manager with a visible presence across our sites engaging with staff and customers to ensure we continue to maintain the highest possible standards in our products and service.

[dariush@junipercatering.com](mailto:dariush@junipercatering.com)

**LOUISE TAMADON NEJAD**  
Marketing & PR

Louise has over 16 years experience working within many of the top London restaurants. She has helped to set the standard for impeccable Front of House service at Flour Pot as well as bringing her flair to our Social Media and PR.

As Marketing and PR for The Flour Pot, she is responsible for promoting the business' Social and Traditional Media presence as well as with engaging with customers online and in our shops. You can contact her for more information about The Flour Pot Bakery at:

[hello@theflourpot.co.uk](mailto:hello@theflourpot.co.uk).

**LILLY BORNE**  
Compliance & Training

Lilly has 11 years of front of house experience in hospitality and as an entrepreneur. She is an experienced enforcer responsible for compliance to Company Policy and Industry Best Practice across food and service areas.

She is responsible for the business' hygiene and health & safety compliance; maintaining the technology for serving customers; as well as for the induction and training of new staff to ensure they too meet our consistently high skills and service criteria.

[lilly@junipercatering.com](mailto:lilly@junipercatering.com)

**ALAN BEATTIE**  
Finance Director

BA(Hons) FCCA Accountant, Alan, is 17 years' PQE with expertise in the Hospitality, Food and Coffee Sector and has a successful track record of facilitating the growth and viability of start-up and growth businesses .

Alan is responsible for the day to day and ongoing financial health of the business, providing invaluable perspective and practical management as well as producing all the statutory and management materials required to maintain our strategic approach to growth.

[alan@junipercatering.com](mailto:alan@junipercatering.com)

**DANIELLE HYDE**  
Commercial, Legal & HR

Danielle, BA(Joint Hons) CPE LPC has 14 years experience across the business side of the food and hospitality industry.

Her key responsibilities include ensuring that we have effective policies in place to meet our legal and regulatory obligations; identifying and developing commercial opportunities; providing strategic analysis and planning; contract negotiations; B2B and risk management.

[danielle@junipercatering.com](mailto:danielle@junipercatering.com)